



**FIRST PERFECTED
NEARLY A CENTURY AGO**



**THEY HAVE
GAINED INCREASING FAME
EVER SINCE**

ORIGINATED nearly a century ago by Mr. Brand and one of the most famous doctors of the day, Brand's Essences have steadily grown in fame.

Under scrupulous supervision and by a special process, the juices of freshly killed chickens, beef and mutton are extracted. These pure juices without adulteration or addition of any kind are the essences that reach the consumer — full of the stimulating properties of the fresh meat.

For Brand's Essences have a stimulating action on the digestive organs. They excite the appetite and in all cases of exhaustion and during convalescence help the patient to want more solid food.

Brand's Essences (beef, chicken and mutton) are obtainable at chemists and stores throughout the world in small and large-sized tins and jars. Brand & Company Limited, Mayfair Works, South Lambeth Road, s.w.8.

BRAND'S
ESSENCES

A
Baby's Skin
needs more
than
"home-made" Care



HOME-MADE baby powders are all very well in their way—like home-made cough cures they serve as a temporary measure. But actually baby powder has a definite therapeutic function and should be mixed with proper technical care.

The accepted base for a baby powder is — *flaky talc*. Because flaky talc cannot turn rancid and it does not cake; and because, unlike starch, it possesses a smooth lubricating quality which helps the natural oiliness of the skin to resist chafing and moisture.

Johnson's is a pure flaky talc powder — made specially for babies by specialists in products for the skin. Faintly perfumed and borated, it is always mixed of the same safe ingredients in exactly the same safe way. And, unlike powders which are mixed by hand, it is scientifically packed—untouched, into air-tight tins. *Never prescribe a powder loose—or it will vary.*

**Johnson's
BABY POWDER**

Best for Baby

FILL IN THIS COUPON
FOR A FREE TRIAL TIN

Messrs. Johnson & Johnson (Gt. Britain Ltd., Dept. Q.3. Slough, Bucks.

Please send me *free* one full size tin of your special Baby Powder (only one tin will be sent to each address).

Name.....

Address.....



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[previous page](#)

[next page](#)